

Canada Elite Badminton & Sports

177B WESTCREEK DRIVE L4L 9N6 VAUGHAN, ONTARIO

Phone No.: +1 905-944-0607 | Email: info@elitebadminton.ca | Website: www.elitebadminton.ca



2019 Canada Elite Badminton 1st Annual Christmas Smash Tournament Sponsorship Packages

CEBA (Canadian Elite Badminton Academy) is the first professional badminton academy in Woodbridge of Ontario. This is the 1st annual holiday tournament CEBA host. There are a total of 16 teams in this tournament. Each team has about 20 players not included captains, team leaders, coaches and other participants, total team members will be around 350, plus audiences, total around 400 participants in this tournament. In the first day of the competition, a group round robin match will be held, and the A/B flight ranking match will be held on the second day. Each team will be guaranteed six team matches regardless of the outcome. The prizes are set according to Groups A and B respectively, and rewarded with Champions and Runners-up in each group.

To further extend the reach and boost strength of this holiday tournament, it is now providing event sponsorship opportunities to the potential sponsors. It will be awarded on a first come and first served basis.

We have one Title Sponsor (\$2,000 CAD).

1. The tournament will be labeled as 2019 Canada Elite Badminton 1st Annual xxx Christmas Smash Tournament (xxx is title sponsor's name).
2. The title sponsors will attend the short speeches and opening ceremony of the tournament and stand side by side with the badminton athletes and political community.
3. The title sponsors will attend the award ceremony in the tournament and present the championship trophy and medals.
4. The title sponsor will be promoted on social media pages of CEBA. This includes YouTube, Instagram, Facebook, Twitter, Pinterest and other channels. It will be also promoted on WeChat.
5. The title sponsor reserves the right to use the CEBA sponsorship on his website, media advertisements and WeChat platform.
6. The title sponsor will be allowed to advertise in the best-reserved spots at the venue, place of this tournament, hanging banners, roll ups, and other advertising collaterals. The title sponsor at his own expense will produce these. Furthermore, all of the advertising collaterals will be approved by the organizing committee for that matter.

Canada Elite Badminton & Sports

177B WESTCREEK DRIVE L4L 9N6 VAUGHAN, ONTARIO

Phone No.: +1 905-944-0607 | Email: info@elitebadminton.ca | Website: www.elitebadminton.ca



7. The title sponsor also holds the right to produce and distribute souvenir of this tournament. The title sponsor will have its brand name imprinted on the back of the t-shirt. The title sponsor pays all fees.

8. The organizer and title sponsor will negotiate other special returns.

Sponsorship Categories

- Diamond sponsors 2 (\$1000 CAD)
- Platinum sponsors 2 (\$500 CAD)
- Gold sponsors & Friendship sponsors (\$200 in cash or in-kind sponsorship)

1. The Diamond sponsors will attend the short speeches and opening ceremony of the tournament and stand side by side with the badminton athletes and political community. The Platinum & Gold sponsors will attend the opening ceremony of the tournament.

2. The Diamond sponsors will attend the award ceremony in the tournament and present the runners-up trophy and medals.

3. All sponsors will be promoted on social media pages of CEBA. This includes YouTube, Instagram, Facebook, Twitter, Pinterest and other channels. It will be also promoted on WeChat.

4. All sponsor reserves the right to use the CEBA sponsorship on his website, media advertisements and WeChat platform.

5. The Diamond & Platinum sponsors will be allowed to advertise in the reserved spots at the venue, place of this tournament, hanging banners, roll ups, and other advertising collaterals. The sponsors at his own expense will produce these. Furthermore, all of the advertising collaterals will be approved by the organizing committee for that matter.

6. The Diamond & Platinum sponsors also hold the right to produce and distribute souvenir of this tournament. The Diamond & Platinum sponsors will have its brand name imprinted on the back of the t-shirt. The title sponsor pays all fees.

8. For Gold & friendship sponsors, responsibility will be taken for volunteer food (breakfast, lunch, dinner), beverage as well as other supplies for the academy.

Thank you for your attention, we are looking for your support! To avail this event sponsorship opportunity contact: Helen Hu: 905-944-0607, info@elitebadminton.ca